The White House Fellows Foundation and Association
52nd Annual Leadership Conference
October 26-28, 2017

“Leadership in a Changing World”

U.S. Chamber of Commerce Building
1615 H Street, NW, Washington, DC

THURSDAY, OCTOBER 26, 2017

Agenda Current as of: 10/24/2017

Attire: Business

8:00am Registration, informal networking, and breakfast

9:00am Welcome and Opening Remarks by WHFFA President Dr. Kermit Jones (2012-13), and Conference Chair Mr. Geoff Shepard (1969-70)

• Special recognitions:
  o 50th Anniversary Class (1967-68)
  o Featured artist: Desert Storm Army Veteran Mr. Ron Whitehead

9:15am HUD Secretary Dr. Ben Carson (Confirmed)
Introduced by Ms. Kate van Dam (2017-18)

10:15am Three White House Fellows will each give “Ted Talk” style presentations (i.e. no notes, no podium, strict 10 minute time limit) on the topic of what each is doing to “Foster Civility and help build Civic Institutions”.
  o Dr. Ron Quincy (1985-86): “A Republic of Social Justice: Re-Imagining our Civic Institutions”
  o Ms. Kimberlee Cornett (1996-97): “Is Housing the Super Vitamin for Health”

10:45am Break

11:00am Deputy Secretary of Energy Dan Brouillette (Confirmed)
Introduced by Mr. Chris Stolte (2017-18)

12:00pm Break

12:15pm Commission Lunch with Mr. Robert “Mike” Duncan, Chair of the President’s Commission on White House Fellowships (Confirmed) and Ms. Elizabeth
Pinkerton, Director of the President’s Commission on White House Fellowships (Confirmed)

1:15pm Break

1:30pm WHFFA Business Meeting
   o Update on progress toward our Strategic Priorities – Dr. Kermit Jones (2012-13)
   o Treasurer’s Report by Mr. Kevin Monroe (1996-97)
   o Update on the Cuba Trip by Mr. Carlos Del Toro (1998-99)
   o Update on the WHF Regional Conference at the Gerald R. Ford Museum in Grand Rapids, MI (April 12-13, 2018) – Mr. David Moore (1996-97)
   o Remarks by Mr. Dave Rhodes (1993-94), Chair of the Valenti Award Committee, on the presentation of the 2017 Jack Valenti Friend of the White House Fellows Award to Former First Lady Michelle Obama

2:15pm Break

2:30pm Panel: “Leading a Fortune 500 Corporation in Challenging Times”
   Moderated by Mr. Geoff Shepard (1969-70)
   • Panelists:
     o Mr. Dana Mead (1970-71), former Chairman and CEO of Tenneco (Confirmed)
     o Mr. James Padilla (1978-79), former President and COO of Ford Motor Company (Confirmed)
     o Mr. Myron ("Mike") Ullman (1981-82), former Chairman and CEO of JC Penny Corporation (Confirmed)

3:30pm Break

3:45pm “A New Treasure on the Mall: Establishing the National Museum of African American History and Culture.”

Remarks by Dr. William S. Pretzer, Supervisory Curator of History, Smithsonian Institution (Confirmed), and Governor Sam Brownback (1990-91) (Confirmed), in preparation for our visit to the museum that evening.
Introduced by Ms. Janet Abrams (1994-95)

4:30pm Events at the Chamber of Commerce conclude for the day and attendees will then have time to freshen up and then to travel to the evening event at the National Museum of African American History and Culture. Please note that there is no parking available at the Museum. The Museum is a 10 minute walk from the Willard Hotel. Recommend walking if the weather is good, or otherwise traveling by taxi or Uber. The Museum doors will open for our event at 6:30pm.
6:30pm: Smithsonian’s National Museum of African American History and Culture, 1400 Constitution Avenue, NW. Cocktail and dinner reception from 6:30pm to 7:30pm, followed by self-guided tours of the Museum Exhibits until 10:30pm.

- Doors will open at 6:30pm exclusively to the White House Fellows and their guests who have registered for the Annual Leadership Conference
  - Proceed through security on arrival
- 6:30pm to 7:15pm – Reception and dinner (stand-up heavy Hor d’Oeuvres)
- 7:15pm to 7:45pm – Presentation of the 2017 IMPACT Award to Brigadier General Stacey T. Hawkins (2007-08) – introduced by Impact Award Committee Chair Brigadier General Bobbi Doorenbos (2007-08)
- 7:45pm to 10:30pm – All Museum Exhibits will be open for self-guided tours
- Important Note: Wear comfortable walking shoes

FRIDAY, OCTOBER 27, 2017

Attire: Business

8:00am Registration, informal networking, breakfast

9:00am National Security Advisor LTG H.R. McMaster (Confirmed) Introduced by Dr. Kyle Sheetz (2017-18)

10:00am Break

10:15am Panel: “Global Security Challenges” Discussion between Mr. Robert “Bud” McFarlane (1971-72) and General Jack Keane four-star former Vice Chief of Staff of the Army (Confirmed)

11:15am Three White House Fellows will each give “Ted Talk” style presentations (i.e. no notes, no podium, strict 10 minute time limit) on the topic of what each of them is doing to “Foster Civility and build Civic Institutions”.
  - Dr. Stephanie Ferguson (1996-97): “To Be, or Not to Be, Civil”
  - Dr. Ted Johnson (2011-12): “A Republic, if we can keep it”

11:45pm Break
12:00pm  *Legacy of Leadership Luncheon and Award Presentation*
- Welcoming Remarks: **Dr. Kermit Jones** (2012-13) President
- Invocation: **Lieutenant Commander Matthew Phillips** (2017-18)
- Recognition of Distinguished Guests, Sponsors, and Previous Legacy of Leadership Honorees: **Mr. David Moore** (1996-97) Executive Director
- Introduction of the 2017 Honoree: **Dr. Kermit Jones** (2012-13) President
- Remarks by the 2017 Recipient of the *John Gardner Legacy of Leadership Award*: **Judge M. Margaret McKeown** (1980-81)

1:00pm  Break

1:15pm  Panel: "*The Disaffected In America: Those Who Feel Left Behind*"
Moderated by **Dr. Landis Jones** (1969-70)
- Panelists:
  - **Dr. John Irons**, Ford Foundation Economist (*Confirmed*)
  - **Dr. Eric Arnesen**, the James R. Hoffa Teamster’s Professor of Modern American Labor History and Executive Associate Dean for Faculty Affairs in GW’s Columbian College of Arts and Sciences (*Confirmed*)
  - **Dr. Michael Kazin**, Georgetown University Department of History. Editor of the magazine “*Dissent*”, and author of the book “*War Against War*” (*Confirmed*)

2:15pm  Break

2:30pm  **Dr. Stephen J. Farnsworth**, Professor of Political Science and International Affairs at the University of Mary Washington (*Confirmed*) will discuss the “*The Future Political Landscape for Democrats and Republicans*”
Introduced by **Major Joe Da Silva** (2017-18)

3:30pm  Break

3:45pm  Panel: “*The Media and the Current Political Environment*”
Moderated by **Dr. Stefanie Sanford** (1996-97)
- Panelists:
  - **Mr. Hugh Hewitt**, The Hugh Hewitt Show (*Confirmed*)
  - **Ms. Molly Ball**, National Political Correspondent for *TIME* (*Confirmed*)
  - **Mr. Pete Wehner**, Senior Fellow at the Ethics and Public Policy Center, and contributing writer for the *New York Times* (*Confirmed*)

4:55pm  Closing Remarks by incoming WHFFA President **Mr. Carlos Del Toro** (1998-99)

5:00pm  Reception Welcoming the New Class of White House Fellows (in “Hall of Flags”)
  - The *White House Fellow Singers*
- Introduction of the **White House Fellow Class of 2017-18**

**6:30pm**  
Evening free for Class Dinners/Gatherings

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**SATURDAY, OCTOBER 28, 2017**

**Attire: Business casual**

**Tour of Arlington National Cemetery**

*At the *Tomb of the Unknowns*, respectful attire is required – i.e. no jeans, no cutoffs, no flip flops, no athletic jerseys, no sneakers, no open toed shoes (with the exception that nice sandals are appropriate for women during warm weather).

**By 8:20am**  
Arrive at Arlington National Cemetery Visitor’s Center via Metro, Taxi, Uber, or Personal Car (ample parking available)

**8:30am**  
Proceed through Security at the Visitor’s Center, then walk (approximately 300 yards) to the *Women in Military Service for America Memorial* – popularly referred to as “The Women’s Memorial”. We will have staff there to direct you.

Coffee and Light Breakfast available at the “*Women’s Memorial*”

**9:00am**  
Program begins in the *Women in Military Service for America Memorial Auditorium*.

- **COL Jerry Farnsworth**, Arlington National Cemetery Chief of Staff (*Confirmed*)
- **Lieutenant Colonel Richard T. Willbanks**, Deputy Commander, 3d U.S. Infantry Regiment (The Old Guard) (*Confirmed*)
- **Mrs. Margaret Mensch**, Chair of the “Army Arlington Ladies” (*Confirmed*)

**10:00am**  
Speaker Program Concludes

**10:10am**  
Board Arlington Tram (Note: Tram loading areas is 100 yards south of the *Women’s Memorial*. We will have staff to direct you). We will have two dedicated trams for our group. The larger tram holds up to 105 people. A second tram, if needed, holds up to 38 people. At 10:12am tram wheels roll.

**10:20am**  
Arrive at Kennedy gravesite area and disembark for 15 minutes

Wreath laying at the gravesite of Jack Valenti (Section 32, Grave 516) by his widow **Mrs. Mary Margaret Valenti** (*Confirmed*).
10:35am  Re-board Arlington Tram and proceed to the *Tomb of the Unknowns*

10:50am  All WHFs and guests must be in place in the amphitheater area beside the *Tomb of the Unknowns*

11:00am  Changing of the Guard

11:15am  Wreath Laying Ceremony at the *Tomb of the Unknowns* by Brigadier General Stacey Hawkins (2007-08)

11:20am  Briefing by the Sentinel of the Guard at the *Tomb of the Unknowns*

11:25pm  Board Tram, travel to the Visitors Center, and then walk approximately 100 yards to return to the *Women’s Memorial*

11:45am  **Major General Dee Ann McWilliams** (U.S. Army, Retired), President of the Women in Military Service for America Memorial Foundation (*Confirmed*)

- Tours of the *Women’s Memorial* in small groups with Tour Guides

12:30pm  Lunch at the *Women’s Memorial*

1:30pm  Conference Concludes – Those flying out from Reagan Airport can depart by Metro (airport is 4 stops away via Blue/Yellow Lines)

    Note: We will have a personal SUV in the parking lot *outside* the security area where those who will be departing directly from Arlington Cemetery to the airport can store luggage. Please coordinate with David Moore to make arrangements for luggage drop-off and pick-up on that Saturday.